



DIRECT SUPPORT
WORKERS CONFERENCE

15 – 16 July 2024

LEARN. LEAD. DELIVER.

2024
SPONSORSHIP
PROSPECTUS

ACKNOWLEDGMENT OF COUNTRY

The conference will be held on the lands of the Turrbal people and we acknowledge their role as cultural custodians and holders of knowledge. We recognise their continuing connection to culture, land, water and community and pay our respects to Elder's past, present and emerging.

ABOUT THE HOSTS

Multicap and Open Minds are leaders in disability support and mental health services in Queensland, New South Wales and Victoria.

With a combined 172-year history, Multicap and Open Minds experience has realised that giving direct support workers opportunities to learn and lead delivers an invaluable contribution to the industry. They are driven by their passion to enhance the quality of life for people with disability and mental illness.

Multicap and Open Minds proudly hosts the conference to provide a unique and affordable opportunity for support workers to engage with industry leaders, practitioners and peers, while preparing a workforce for practice excellence in a changing and sometimes challenging industry.



THE CONFERENCE

The Direct Support Worker Conference is Australia's premier disability and mental health support worker educational event, attracting over 200 support workers each year.

The conference is specifically designed to engage and empower support workers in the disability and mental health sectors. This is achieved by providing practical, industry-related workshops and educational sessions to boost their professional development.

Delegates travel from all over Australia to attend this event for the opportunity to network, upskill and learn to deliver the best service to their customers. With the increased attendance and reach comes a fantastic opportunity for organisations to build brand awareness to a highly engaged audience.

**THE 2023 ANNUAL
CONFERENCE ATTRACTED
OVER 200 DELGATES AND
IT IS ANTICIPATED THAT
THE 2024 CONFERENCE
WILL REACH UPWARDS OF
250 ATTENDEES**



THE VENUE

The Brisbane Convention and Exhibition Centre is Australia's most awarded meetings and events venue, renowned for creating amazing events, forward thinking conferences and contemporary meeting spaces. Conveniently located in the heart of Southbank, close the Brisbane CBD, and public transport, as well as world class accommodation and dinning options.

PROGRAM

The 8th Annual Direct Support Worker Conference will deliver another exciting and informative program. The program will include:

- keynote speakers
- breakout sessions
- workshops
- case studies
- panel discussions

All delivered by leading experts in their respective fields.

The 2024 program brings together leading practitioners, clinicians and researchers from many areas of the disability and mental health sectors. There will be abundant opportunities to connect with colleagues and build new networks.

Breakout sessions and workshops will be run by leading academics, researchers and practitioners, providing useful insights and skills for support workers.

Returning as MC in 2024, broadcast news journalist, Kim Skubris, will expertly tie together learnings throughout the conference.



WHY SPONSOR

Sponsoring the Direct Support Workers Conference will provide you with opportunities to increase your brand exposure, gain knowledge and directly access Australia's support worker community.

Along with raising your profile, your support will impact the quality of life of people with disabilities and mental illnesses.

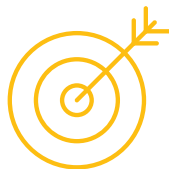
SUPPORT US, AS WE SUPPORT OTHERS

Sponsors will benefit from exposure to Direct Support Worker Industry leaders, researchers and colleagues.



BRAND VISIBILITY

Stand out from competitors, build brand awareness and position yourself as an industry leader.



DIRECT ACCESS TO YOUR TARGET AUDIENCE

Ability to connect and engage with conference attendees face to face.



BUSINESS RELATIONSHIPS

Meet with industry partners to build trust, and nurture mutually beneficial and collaborative relationships.



GENERATE LEADS AND INCREASE SALES

Generate leads by showcasing your products and services directly to a highly targeted audience.



SOCIAL RESPONSIBILITY

Position yourself as an industry leader and demonstrate your dedication to the disability and mental health sector.

PARTNERSHIP OPPORTUNITIES AT A GLANCE

	Sponsorship Type							
	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Lunch Sponsor	Morning or Afternoon tea	Name Badge Sponsor	Exhibitor	Delegate Bag Inserts
Acknowledgement on all conference promotional materials	✓	✓	✓	✓				
Company name, logo, and website link on the conference web page	✓	✓	✓	✓	✓	✓		
Sponsor partner profile featured on the website	150 words	100 words	80 words					
Social Media Post Acknowledging Sponsorship	Exclusive	✓	✓	✓	✓	✓	✓	
Sponsor email signature banner for use throughout your organisation	✓	✓	✓					
5 minute presentation during Conference opening	✓							
Company logo featured on the conference program	✓	✓	✓	✓	✓	✓		
Company name and logo featured on main conference holding slide	✓							
Corporate banners displayed at the venue in the conference meeting room and foyer (banners to be provided by sponsor)	All conference	During selected keynote	During workshop					
Opportunity to place banner in foyer during catering break (banner to be provided by sponsor)				✓	✓			
Logo on catering stations				✓	✓			
Inclusion of flyer or promotional item in delegate bags	Up to 3	Up to 2	Up to 2	1	1	1	1	1
Complimentary registration tickets to the two-day conference	2	2	2	1	1			
One exhibition table	✓						✓	
Verbal acknowledgement of sponsorship during conference	✓	✓	✓	✓	✓			
Group social media post acknowledging sponsorship	✓	✓	✓	✓	✓	✓	✓	
Access to full delegate list	✓							
Opportunity to provide branded lanyards						✓		
Logo on name badges						✓		

PARTNERSHIP OPPORTUNITIES

Showcase your products and services to over 200 support workers and make your brand synonymous with Queensland's premier disability and mental health sector education event.

PLATINUM SPONSOR

\$6000 (+ GST)

1 X AVAILABLE

PRE CONFERENCE

- Acknowledgement as Platinum Sponsor on all conference promotional materials
- Company name, logo, and website link in prominent location on the conference web page
- Platinum sponsor partner profile featured on the website (max 150 words)
- Exclusive social media post acknowledging sponsorship
- Platinum sponsor email signature banner for use throughout your organisation

DURING CONFERENCE

- Five minute presentation at the beginning of day one
- Company logo featured in prominent position on the conference program
- Company name and logo featured on main conference holding slide
- Corporate banners displayed at the venue in the conference meeting room and foyer (banners to be provided by sponsor)
- Inclusion of up to three inserts (flyer or promotional item) in delegate bags
- Two complimentary tickets to the two-day conference
- One exhibition table in the foyer of the conference during meal breaks
- Verbal acknowledgement of sponsorship during opening and closing ceremonies

POST CONFERENCE

- Group social media post acknowledging sponsorship
- Access to full delegate list

GOLD SPONSOR **\$2500 (+ GST)**

**ONLY 3
REMAINING**



KEYNOTE SPONSORS X 4

PRE CONFERENCE

- Acknowledgement as Gold Sponsor on all promotional materials
- Company name, logo, and website link on the conference web page
- Gold sponsor partner profile featured on the website (max 100 words)
- Social media post acknowledging sponsorship
- Gold sponsor email signature banner for use throughout your organisation

DURING CONFERENCE

- Company logo on the conference program
- Corporate banner displayed in room during your allotted keynote session and in foyer throughout conference (banner to be provided by sponsor)
- Inclusion of up to two inserts (flyer or promotional item) in delegate bags
- Two complimentary tickets to the two-day conference
- Verbal acknowledgement of sponsorship during selected keynote session

POST CONFERENCE

- Group social media post acknowledging sponsorship

SILVER SPONSOR \$2200 (+ GST)

6 X WORKSHOP SPONSORS AVAILABLE

PRE CONFERENCE

- Acknowledgement as Silver Sponsor on all promotional materials
- Company name, logo, and website link on the conference web page
- Silver sponsor partner profile featured on the website (max 80 words)
- Social media post acknowledging sponsorship
- Silver sponsor email signature banner for use throughout your organisation

DURING CONFERENCE

- Company logo on the conference program
- Corporate banner displayed in room during your allotted workshop (banner to be provided by sponsor)
- Inclusion of up to two inserts (flyer or promotional item) in delegate bags
- Two complimentary tickets to the two-day conference
- Verbal acknowledgement of sponsorship during selected workshop session

POST CONFERENCE

- Group social media post acknowledging sponsorship



LUNCH SPONSOR

\$2000 (+ GST)

2 X AVAILABLE

PRE CONFERENCE

- Acknowledgement as Lunch Sponsor throughout the conference collateral and on all promotional materials.
- Company name, logo, and website link on the conference web page
- Group social media post acknowledging sponsorship

DURING CONFERENCE

- Verbal acknowledgement at selected lunch break
- Opportunity to place a banner in the foyer during selected lunch break (supplied by sponsor)
- Sponsor's logo displayed on catering stations during selected lunch break
- Company name and logo on the conference program
- Inclusion of one insert (flyer or promotional item) in delegate bags
- One complimentary ticket to the two-day conference

POST CONFERENCE

- Group social media post acknowledging sponsorship



MORNING/AFTERNOON TEA SPONSOR

\$1500 (+ GST)

1 X AVAILABLE

PRE CONFERENCE

- Group social media post acknowledging sponsorship
- Company name, logo, and website link on the conference web page

DURING CONFERENCE

- Verbal acknowledgement as Morning/Afternoon Tea Sponsor at the selected catering break
- Opportunity to place a banner in the foyer during selected morning/afternoon tea break (supplied by sponsor)
- Sponsor's logo displayed on catering stations during selected morning/afternoon tea break
- Company name and logo on the conference program
- Inclusion of one insert (flyer or promotional item) in delegate bags
- One complimentary ticket to the two-day conference

POST CONFERENCE

- Group social media post acknowledging sponsorship

NAME BADGE SPONSOR

\$1000 (+ GST)

4 X AVAILABLE

PRE CONFERENCE

- Group social media post acknowledging sponsorship
- Company name, logo, and website link on the conference web page

DURING CONFERENCE

- Opportunity to provide branded lanyards for name tags (sponsor to provide)
- Acknowledgement as Name Badge Sponsor in the conference program
- Company logo printed on the name badge for delegates
- Inclusion of one insert (flyer or promotional item) in delegate bags

POST CONFERENCE

- Group social media post acknowledging sponsorship



EXHIBITOR TABLE

\$500 (+ GST)

6 X AVAILABLE

PRE CONFERENCE

- A group social media post acknowledging sponsorship

DURING CONFERENCE

- Exhibition table in the foyer of the conference during meal breaks
- Inclusion of one insert (flyer or promotional item) in delegate bags

POST CONFERENCE

- Group social media post acknowledging sponsorships

**ONLY 3
REMAINING**



DELEGATE BAG INSERTS

At no cost

Get a product sample, promotional item or flyer directly into the hands of your target audience.

We welcome industry appropriate inclusions for our delegate bags.

DURING EVENT

- Inclusion of one insert (flyer or promotional item) in delegate bag

POST EVENT

- Acknowledgement in a group social media post

For bespoke sponsorship opportunities or further information about the event contact **1300 135 886** or enquiries@dsw.org.au

SPONSORSHIP BOOKING FORM

Thank you for your interest in supporting the 2024 Direct Support Workers Conference, and for helping to bring passionate support workers and industry leaders together.

We would be delighted to have you join us for two days of networking, learning and sharing.

Sponsorship Type:

- ☐ Platinum Sponsor
- ☐ Gold Sponsor
- ☐ Silver Sponsor
- ☐ Lunch Sponsor ☐ Monday ☐ Tuesday
- ☐ Morning and/or Afternoon Tea Sponsor ☐ Monday AM ☐ Monday PM ☐ Tuesday AM ☐ Tuesday PM
- ☐ Name Tag Sponsor
- ☐ Exhibitor Table (only)
- ☐ Delegate Bag Inserts

Contact Details:

Name:

Position:

Organisation:

Phone No:

Email:

To express your interest in sponsorship for 2024, please complete this form and return to enquiries@dsw.org.au.

For bespoke sponsorship opportunities or further information about the conference contact **1300 135 886** or enquiries@dsw.org.au.



THANK YOU

We acknowledge the significant contribution of our sponsors, without whom this annual conference would not be possible.

The DSW Conference provides sponsors a unique marketing opportunity, and we are confident that your involvement will provide your company with outstanding business rewards.

For bespoke sponsorship opportunities or further details about the event, please contact **1300 135 886** or **enquiries@dsw.org.au**.

